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## Consultancy Service Open for Local in Laos and Regional Consultants (Individual)

Country: Lao People's Democratic Republic

Organisation: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Address: GIZ office Vientiane, House 247/Unit 19, Thaphalanxay Village, Sisattanak Watnak Nyai Road, District PO Box 9233, Vientiane Capital, Lao PDR

**Title or Assignment:** Communication Consultancy - Scaling up the implementation of the Lao PDR Emission Reductions Programme through improved governance and sustainable forest landscape management (SU-IGFLM).

**Project:** CliPAD (PN: 18.2092.7-001.00, ref: 83469629)

### **Scope of Work:**

The project "Scaling up the implementation of the Lao PDR Emission Reductions Programme through improved governance and sustainable forest landscape management" or "Climate Protection through Avoided Deforestation" aims for a consultancy to elevate its external communication and visibility. The consultant will evaluate and enhance existing communication materials, develop visually engaging assets, produce informative factsheets on key project approaches, and craft compelling success stories showcasing the project impact at the village level.

### **Main Tasks:**

- Review the current communication guidelines of the project for internal and external communication providing written recommendations for improvements.
- Review the current communication materials and channels, from the Pre- to Post-Production Phase, to ensure project communication materials are effective, and aligned with the GIZ Laos Communication Strategy and the guidelines from the GIZ Communication Design Center, such as factsheets, website, newsletters, success stories.
- Develop illustrations, diagrams and other graphical elements representing the unique character of the project and reflecting the cultural aspects of Lao PDR.
- Develop a standardized PowerPoint presentation for various audiences covering all aspects of the project, including message distillation, audience-specific messaging, content outline, slide content, visual design and speaking notes.
- Develop factsheets for the various project approaches such as Promotion of Sustainable Agricultural Practices (PSAP), Free and Prior Informed Consent (FPIC) and Village Forest Management Planning (VFMP).
- Develop two success stories from the project implementation highlighting achievements on village level.
- Provide regular feedback meetings with project staff on needs base.
- All materials need to be produced in high-quality formats which will allow further editing by project staff as well as easy sharing with stakeholders.

*Interested qualified local consultants/individual are invited to register to obtain more detail information of tender document by sending mail to register: [LA\\_Quotation@giz.de](mailto:LA_Quotation@giz.de) from 08:00 to 16:00 starting 22 July 2024 until deadline submission **12 Aug 2024**. (please indicate your full address and please use this reference contract number **83469629** when request for registration)*