Eco-Labelling
- Situation in Europe -

Ulf Jaeckel, PhD

Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety, Germany

Workshop on Sustainable Public Procurement and Eco-Labelling,

21-22 May 2014, Bangkok

Sustainability Labels in Europe

?

Status Quo in Europe

- Hundreds of labelling schemes
- Many of them sector specific
- Some with a general approach (e.g. EU Ecolabel, Blue Angel, Nordic Swan)
- Many labels and claims not reliable (`Greenwashing´)
- Diversity and lack of reliability leads to e.g.
  - high transaction costs for and limited use by producers and retailers
  - confusion of consumers
  - problems for public procurement offices

EU Energy Label

- Regulation
- Mandatory
- 12 Product Groups, e.g.:
    - white goods,
    - lamps,
    - TV sets
- Close link to Ecodesign Directive
- Energy efficiency and other product related information
- Well known and accepted by consumers
- A vs. A+++
- Significant impact on product development and greening markets
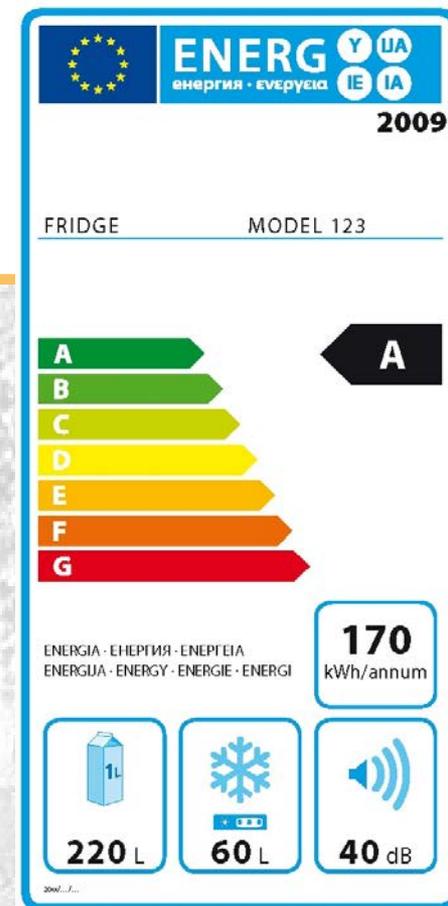
European Eco Label

- Start in 1992

- Based on EU regulation

- European Ecolabel Board

- Management by Competent Bodies on national level

- 31 product groups, about 1400 licenses, 25.000 products and services

- Most important product groups: floor coverings, paints, varnishes, cleaners, paper

- Most important countries: Italy, France, UK

EU Ecolabel vs. National Labels

- Regulation in place:

- National criteria have to be at least as strict as EU Ecolabel criteria

- EU Ecolabel shall take into account national ecolabel criteria

- Simplified procedure under EU Ecolabel possible when national label is used

- Same goal: „Greening the markets"

- „Co-operation" and harmonisation envisaged but also competition

Blue Angel

- First ecolabel in the world

- Logo given by UN,

- Well known (about 80%) and taken into account for purchasing decisions (about 40%)

- More than 120 product groups

- More than 14000 products and 1000 companies

- Most important product groups: Paints, printers, recycled paper

- Stands for environmental quality and credibility

- Blue Angel used by international companies and also on international markets

- Cooperation with other labelling schemes (e.g. China, South Korea, Ecomark Africa, European Flower etc.

How does the Blue Angel work?

- **1.   The Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety –** is the owner of the label and regularly informs the public of the decisions of the Environmental Label Jury.

- **2.   The Federal Environment Agency –** develops the technical criteria for the Basic Award Criteria for the Blue Angel and acts as the office of the Environmental Label Jury.

- **3.   The Environmental Label Jury –** is an independent decision-making body composed of representatives from environmental and consumer associations, trade unions, industry, trade, crafts, local authorities, science, media, churches and federal states.

- **4.   The RAL gGmbH –** organises and holds the expert hearings. It is also responsible for reviewing applications and awarding the eco-label on the basis of the existing award criteria for products and services.

Umwelt
Bundes
Amt
for our Environment

RAL
gGmbH

Development of Criteria

- Criteria development under the Blue Angel labelling scheme
- Based on scientific studies
- Dialogue with producers
- Stakeholder involvement
- Ambitious criteria (best 25% of the market)
- Updated on a regular basis (4 years or less)

Fighting the `Label Jungle´

- Development of criteria for label/standard assessment

- Process with several Federal Ministries in Germany

- GIZ and Federal Environmental Agency

- Using international work as a basis:
    - GEN
    - ISEAL Alliance

- Assessments to be used for
    - consumer information
    - public procurement

- Possible model role for Europe

Conditions for successful Labeling Schemes

- Credibility

- Applicability

- Transparency

- Consumer acceptance

- Big size of the market

  - Cooperation (and possiblyharmonisation) amongst type 1 labelling schemes

  - use in public procurement

Reliability of environmental information for GPP and Ecolabelling
– Role of GPN for collaboration –

Gakuji Fukatsu
Green Purchasing Network
vice secretary general

Mechanism of green public procurement in Japan

1. There is a legal mechanism that the Law on Promoting Green Purchasing, which is constructed from 2000 in Japan, national and local governments is promoting green purchasing.

2. The Law on Promoting Green Purchasing has set with its own criteria. In order to meet the criteria of the Law on Promoting Green Purchasing, acquisition of eco labels is not required. It is a mechanism which if they meet the criteria of the Law on Promoting Green Purchasing, companies can declare by themselves.

3. At present, national government has implemented green purchasing in the green purchasing items of almost all .

A-1. Mechanism of the Law on Promoting Green Purchasing

GPN Green Purchasing Network グリーン購入ネットワーク ®

Ministries and agencies, etc.

Basic Policy for the Procurement of Eco-Friendly Goods, etc. (Cabinet Decision)
♦Environmental requirements on designated procurement goods, etc.
(eg. recycled paper, low emission vehicles)
♦ The way for setting procurement targets

The Diet, courts, ministries and agencies

Establish and publish its green purchasing policy

Promote green purchasing under the policy

Report green purchasing results

Environment Minister requests other ministers to take more positive actions if needed.

Local Government

Endeavor to make a green procurement policy every fiscal year and procure goods, etc. based on the policy.

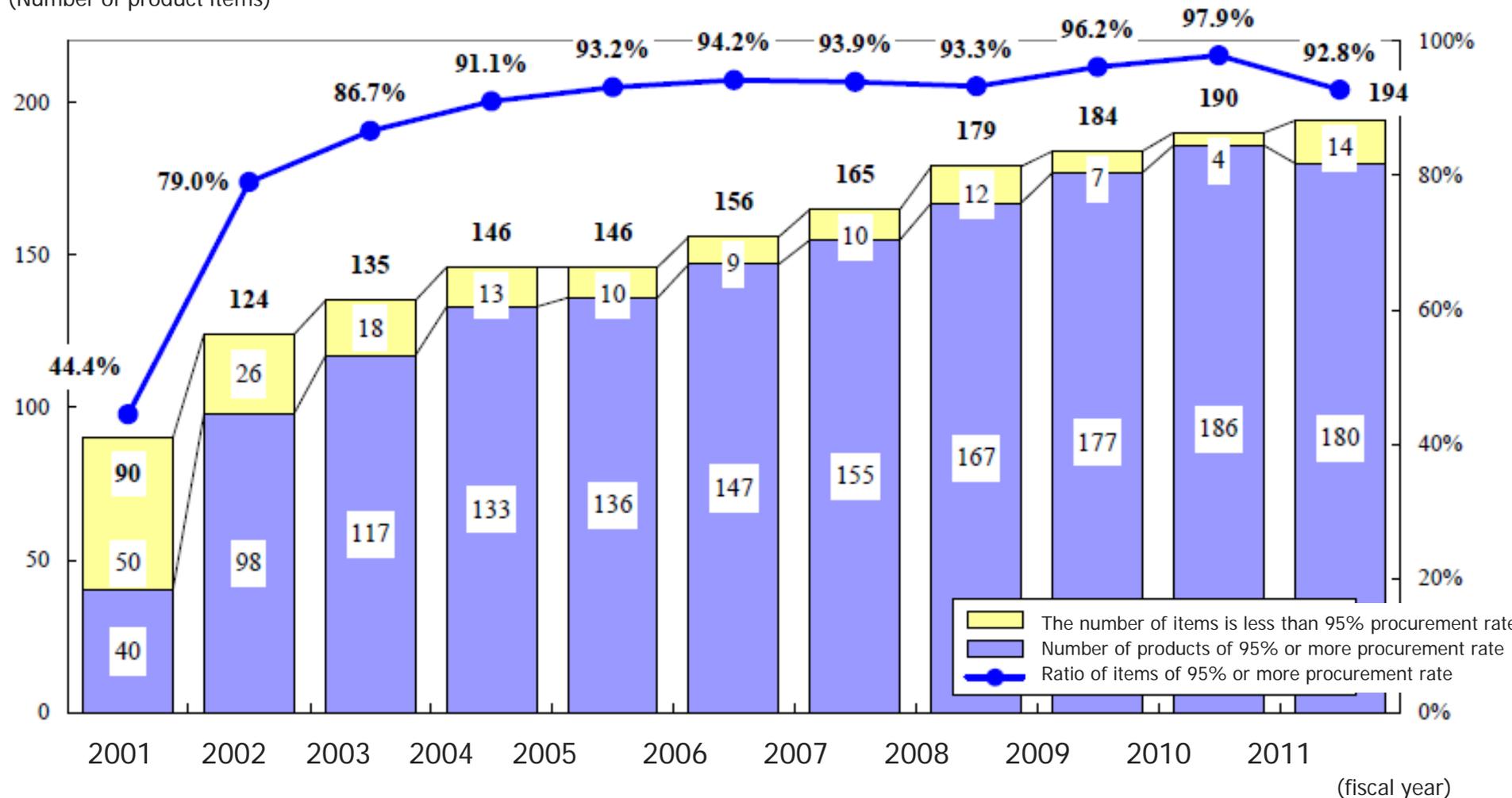Not increasing the total procurement amount for the reason of implementing this law.

Companies and citizens

Selecting eco-friendly goods as far as possible when purchasing goods

A-3. the result of green purchasing of governments and agencies

Changes in the number of items of 95% or more procurement rate
(Excluding items of public works field)

B. Role of GPN in the Law on Promoting Green Purchasing (1) "Providing Information"

Through "eco-products Net", GPN provides environmentally friendly products information that meet the criteria of the Law on Promoting Green Purchasing.

Icon of the Law on Promoting Green Purchasing Products

Search function of the Law on Promoting Green Purchasing Products

B. Role of GPN in the Law on Promoting Green Purchasing (1) "Providing Information"

GPN was launched in April 2014 a service that can be downloaded the Law on Promoting Green Purchasing products as a PDF file or CSV file.

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Positioning of Eco Mark in the Law on Promoting Green Purchasing

•Eco Mark is the third-party certification program which started in 1996.

•Eco Mark is upward-compatible with the criteria of the Law on Promoting Green Purchasing.

•It is possible to implement green purchasing higher level with purchasing products which Eco Mark certified.

the criteria of Eco Mark

the criteria of the Law on Promoting Green Purchasing

Environmental friendliness of the product
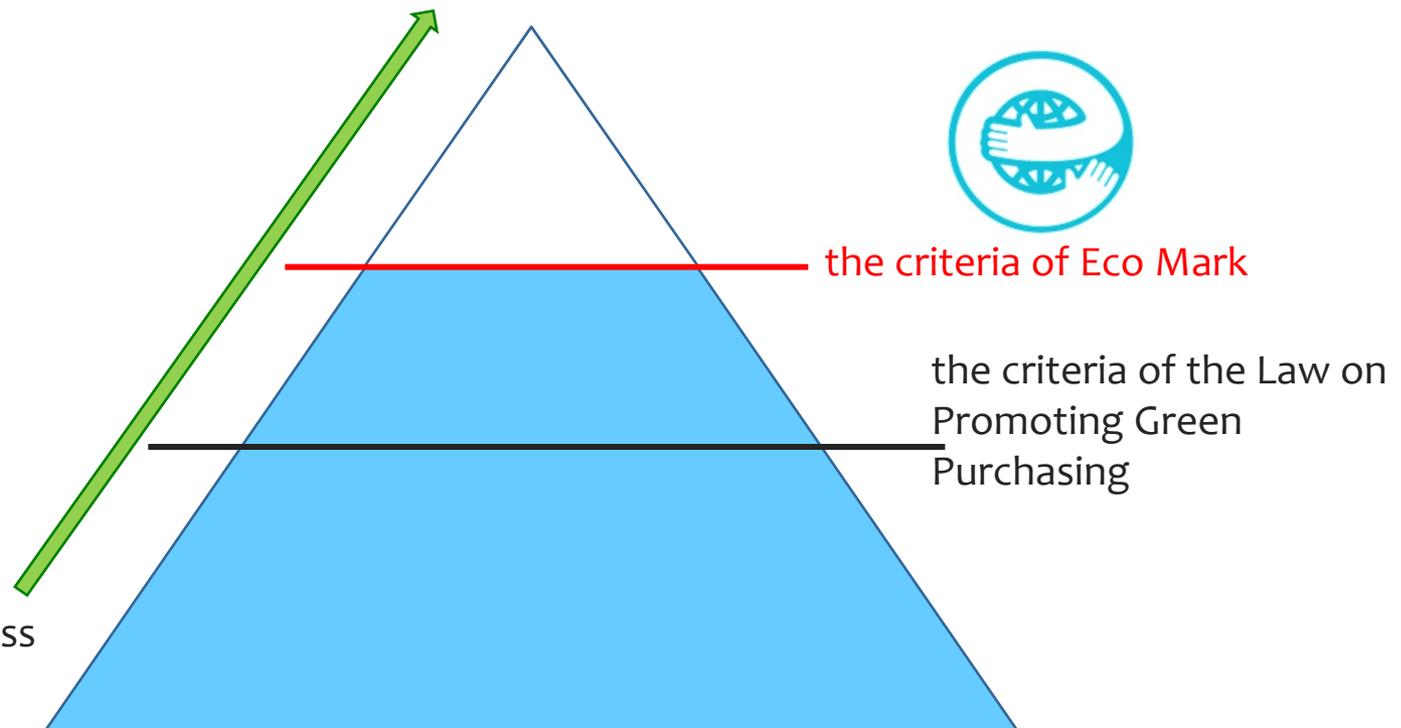
D-1. Efforts to ensure the reliability of environmental information of the product

By in 2008 an affair of recycled paper products that contained less recycled paper than claimed, the Ministry of the Environment have started efforts to ensure the reliability of the information. the Ministry of the Environment formulated "Guideline for environmental labeling" and "Guideline for ensuring reliability". The Ministry of the Environment has been working to spread these two guidelines to companies.

Efforts to spread two guidelines

2009〜2011	The construction and verification of survey methods
2010〜2011	Formulation and revision of guidelines for ensuring reliability
2011	Creating a brochure about ensuring reliability
2012	Revision of guideline for environmental labeling
2012	Study the future of the environmental information and the direction of it
2013	Effect evaluation and research dissemination and utilization situation of the two guidelines

D-2．The guideline for ensuring reliability

特定調達物品等の表示の
信頼性確保に関するガイドライン

（平成 26 年3月版）

環境省

<The main contents>

•Efforts required of manufacturers, etc. of green purchasing items

•General principle

•Efforts required for manufacturers and importers

•Documentation and verification of compliance with the "criteria"

•Efforts required for retailers

•Efforts required for raw materials and components providing company

D-3. The guideline for environmental information

環境表示ガイドライン

【平成25年3月版】

環 境 省

<The main contents>
•Requirements according to the environmental information
•International standard according to the environmental information
•Requirements for the environmental information Self-declared
•Requirements of type II standard
•The requirements for corporate attitude, image ads, for the brand name, etc.
•Checklist according to the requirements of the international standard (type II standard)

E. Role of GPN in the Law on Promoting Green Purchasing (2) "Ensure the reliability"

1. GPN performs the report about the measure to secure reliability of the information in cooperation with Ministry of the Environment.

2. GPN has tried to improve the method for checking the environmental information of products in the "Eco-products net" to ensure the reliability of them, that links to the effort of the Ministry of the Environment.

E-1. Summary about measures to ensure the reliability of the environmental information of the products

- Continuous approach to the businesses is also important to ensure reliability and not to fade the past efforts.
- According to the results of the survey, although there is a difference on a scale of businesses and industry, the challenge of encourage the efforts of green purchasing to the business who have not been aware of green purchasing has still remained.
- It becomes important not only the information from the supplier side but also the exchange of information among procurement staffs and retail distributors bi-directionally. And the opportunity to get consumer educations like environmental education continuously is also necessary.
- If you describe that they are green purchasing items to catalog, etc., you should be stated whether they comply with the criteria of which fiscal year.
- Although Use of third-party certification system is useful, it is also important that the businesses understand the significance of the self-declaration of conformity, because they can self-declare the conformity of the criteria of the Law on Promoting Green Purchasing.

E−1．情報の信頼性を確保するための施策に関するとりまとめ

- 古紙と再生プラスチックの配合率調査手法については、問題発生の抑止力として有効であった。
- 信頼性確保の取組について、取組の経過などを風化させないためにも事業者側への継続的な働きかけが重要である。
- 調査結果では業界や事業者の規模で差があるとなっているが、中小事業者が多い業界や新規参入事業者が多い業界など、グリーン購入を意識してこなかった事業者をどのように巻き込んでいくかという課題が残っている。
- 供給側の情報提供だけではなく、流通事業者や調達者を巻き込んだ形の双方向性をもった情報のやり取りが重要になってくる。環境教育も含む消費者教育を継続的に受けられる場が必要である。
- カタログ等へ特定調達物品の適合品の記載をする場合、何年度の基本方針に適合しているのかを表示すべき。
- 第三者認証制度の活用も有用だが、グリーン購入法の適合表示は事業者による自己適合宣言による取組となるので、事業者が自己適合宣言の意義を理解することが重要である。

F-1. The views on ensuring the reliability of environmental information of the product (1)

•The supply chain of environmentally friendly products, that is not completed only in Japan, companies buy materials and components from overseas suppliers in many cases.

•Therefore, efforts to ensure reliability of the information is necessary not only in Japan but also spread abroad.

•To do so, it is required that the contents and format of the information through the supply chain is aligned.

•There are some cases that the criteria such as eco label are different with each countries and regions, it is truly necessary that the transmission of information on reliability should be harmonized.

F-2. The views on ensuring the reliability of environmental information of the product (2)

•In addition, not only spread to the product supplier, that procurement staffs have the knowledge of green purchasing is important.

G-1. Role of GPN in the Law on Promoting Green Purchasing (2) "Training for purchasing staff"

•The Ministry of the Environment has doing a questionnaire about the green purchasing efforts of local governments every year, and the result of it is published. GPN has workshops and seminars for procurement staffs of companies and local governments to promote their green purchasing.

Workshop for introducing green purchasing

- Try to make a rule to continue the purchase of environmental label products in the office

- To make the presentation materials for proposing to boss the introduction of green purchasing

- To connect the green purchasing (waste reduction, economic measures) and administrative measures high priority

G-2.　The database of the effort of local government about green purchasing

取り組み状況DB ＜行政（都道府県・政令市・市区町村）＞

1）　グリーン購入調達方針及び組織的実施状況（都道府県別）

北海道

青森
秋田　岩手
山形　宮城
石川　　富山　新潟　福島
福井　　　　　群馬　栃木
岐阜　長野　　　茨城
山口　島根　鳥取　京都　滋賀　　埼玉
　　　　　兵庫
広島　岡山　大阪　奈良　愛知　山梨　東京
長崎　佐賀　　　　三重　静岡　　千葉
福岡　　　　和歌山　　　神奈川
大分
熊本
宮崎　　愛媛　香川
　　　高知　徳島
鹿児島
沖縄

注）地図の県名をクリックすると、区市町村の詳細を見ることができます。

団体名	基本方針の策定状況	各種計画等での位置付け状況	組織的実施状況	組織的実施状況（分野別）																		
				紙類	文具類	オフィス家具等	OA機器	移動電話	家電製品	エアコン等	温水器等	照明	自動車等	消火器	制服・作業服	インテリア・寝装寝具	作業手袋	その他繊維製品	設備	防災備蓄用品	公共工事	役務
東京都	○	○	○	○	○	○	○	○	○	○	○	○	○	未	○	未	○	○	未	未	○	○
千代田区	未	○	○	○	○	○	-	○	○	○	○	○	-	-	-	-	-	-	-	-	-	-
中央区	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
港区	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
新宿区	未	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	未
文京区	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
台東区	未	○	○	○	○	○	○	△	○	○	△	○	○	△	○	未	未	未	○	○	○	○
墨田区	未	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○

THANK YOU FOR YOUR ATTENTION.

·Green Purchasing Network

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Updates on the 10YFP and its Sustainable Public Procurement Programme

Julie Godin

Programme Officer, Sustainable Consumption and Production
United Nations Environment Programme

22 May 2014

What is the 10YFP?

It is a global framework of action to enhance international cooperation to accelerate the shift towards SCP in both developed and developing countries.

A concrete and operational outcome of Rio+20

" Fundamental changes in the way societies produce and consume are indispensable for achieving global sustainable development. All countries should promote sustainable consumption and production patterns, with the developed countries taking the lead and with all countries benefiting from the process, taking into account the Rio principles..." (A/CONF.216/5 , para 1.a)

10YFP main objectives

Accelerate the shift towards SCP in all countries by supporting regional and national policies and initiatives

Increase RE and decouple economic growth from environmental degradation, **creating decent job and** contributing to **poverty eradication and shared prosperity.**
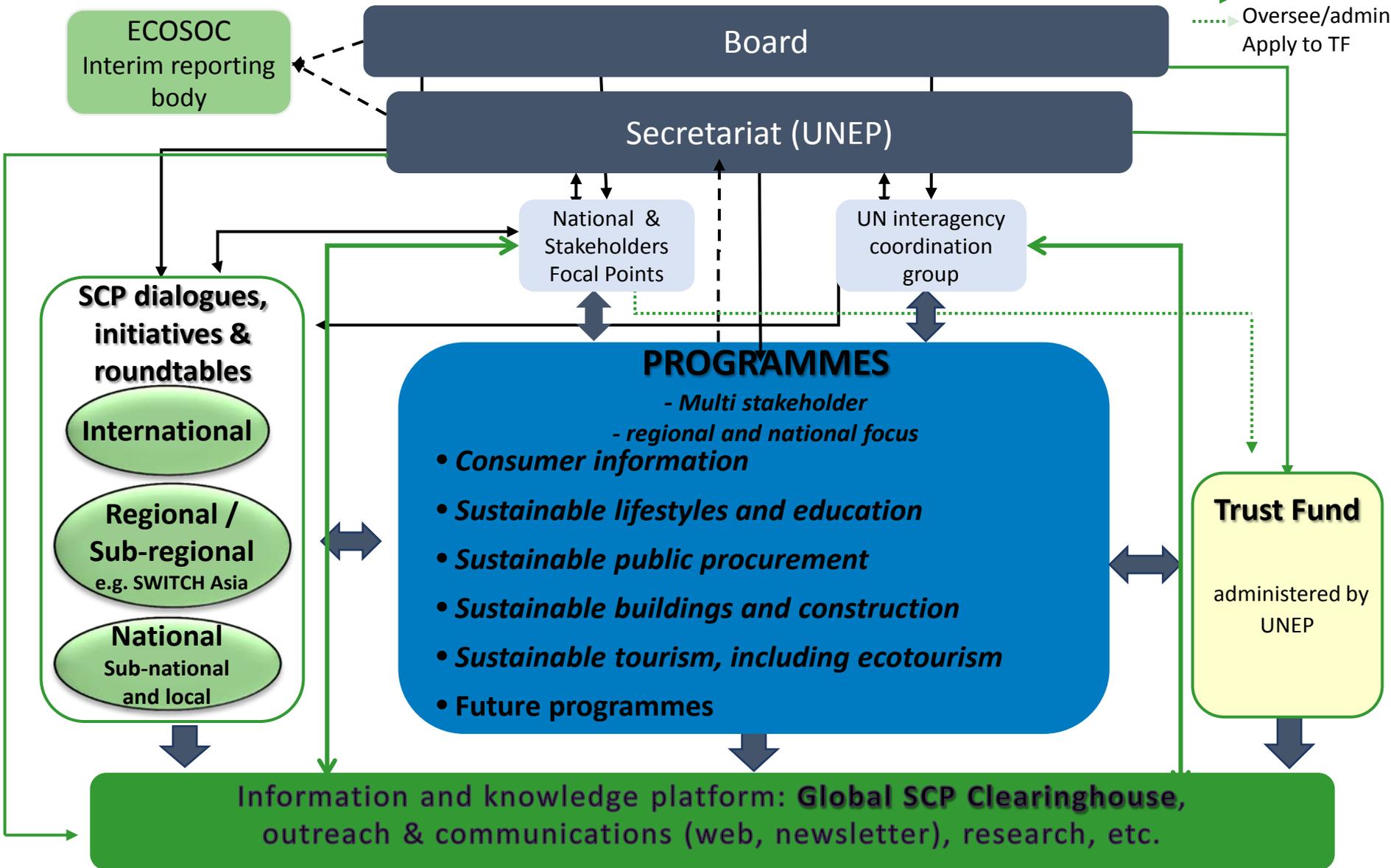
Support **capacity-building** and facilitate access to **financial and technical assistance for developing countries,** to implement SCP activities at all levels.

Serve as an **information and knowledge sharing platform on SCP to enable all stakeholders** to exchange policies, tools, initiatives and best practices, enhancing cooperation
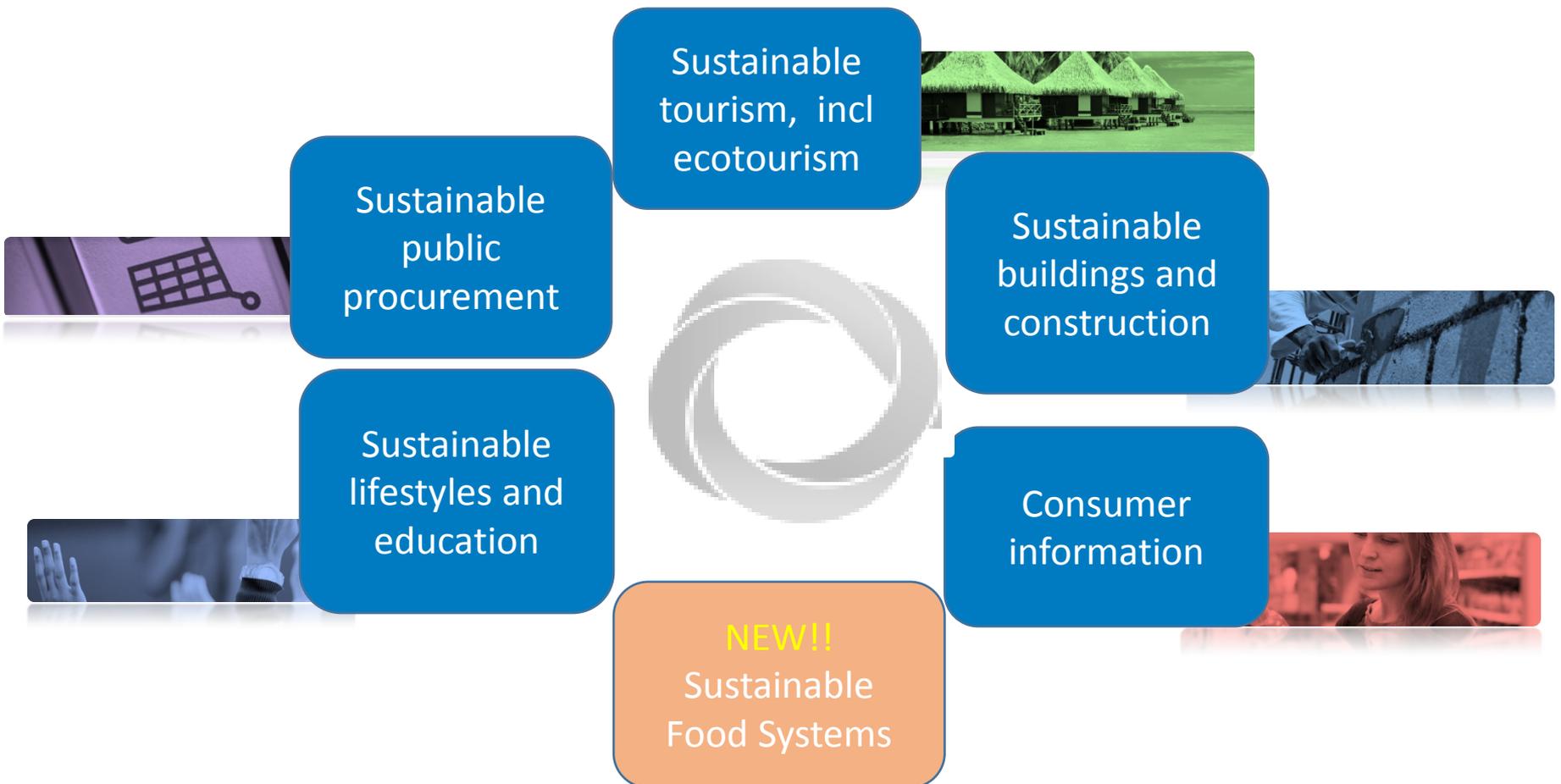
10YFP Organisational Structure

Legend:
- ‑ ‑ ‑► Reporting lines
- ——► Guiding & facilitating
- ◄——► Interacting & implementing
- ——► Oversee/admin Apply to TF

ECOSOC Interim reporting body

Board

Secretariat (UNEP)

National & Stakeholders Focal Points

UN interagency coordination group

SCP dialogues, initiatives & roundtables

- **International**
- **Regional / Sub-regional** e.g. SWITCH Asia
- **National** Sub-national and local

PROGRAMMES

- Multi stakeholder
- regional and national focus

- *Consumer information*
- *Sustainable lifestyles and education*
- *Sustainable public procurement*
- *Sustainable buildings and construction*
- *Sustainable tourism, including ecotourism*
- **Future programmes**

Trust Fund

administered by UNEP

Information and knowledge platform: **Global SCP Clearinghouse**, outreach & communications (web, newsletter), research, etc.

Initial List of Programmes

"A flexible, **initial and non-exhaustive** list … this indicative list builds on the experience gained through the Marrakech Process and regional SCP strategies…."

- Sustainable tourism, incl ecotourism
- Sustainable public procurement
- Sustainable buildings and construction
- Sustainable lifestyles and education
- Consumer information
- NEW!! Sustainable Food Systems

Programmes will serve as "umbrellas"

They will build synergies and cooperation between stakeholders

They will use a mix of instruments and engage all stakeholders

Expected to deliver capacity building and technical support

The programmes and the 10YFP Trust Fund

➢ UNEP and the 10YFP Secretariat responsible for establishing and administering 10YFP Trust Fund

➢ The Programmes actors can prepare project proposals to receive support from the 10YFP Trust Fund *in* developing countries and countries with economies in transition

➢ The leads/co-leads and MACs will advise on a short list of eligible project proposals to received financial support from the Trust Fund. They will:

- Screen project proposals related to the specific 10YFP programme, ensuring relevance and that proposals respond to 10YFP objectives and 11 criteria

- Provide feedback on proposals and technical advice

Regional work of the 10YFP: Asia and Pacific

➤ The region **launched its roadmap for 10YFP implementation on 28 April 2014**, based on several years of work in the region (SWITCH-Asia) and consultation with policy makers at the 1st Asia Pacific Meeting of the 10YFP (Nov. 2013).

➤ The region has over 10 priorities, including:
- **National and regional indicators on SCP**
- **Sustainability reporting**
- **Eco-labels**
- **Eco-innovation and adaptation of new technologies for cleaner production**

➤ Regional meetings:
- **First Asia Pacific Meeting of the 10YFP** - 7-8 Nov 2013, Bangkok, Thailand

Next Steps
➡ **Asia Pacific Roundtable on SCP, 19-20 May 2014, Bangkok, Thailand**
Support for the development of a SIDS platform for SCP

Asia and Pacific Roadmap for 10YFP implementation

➢ The roadmap includes a number of outputs and activities with an estimated budget of approximately 7 million USD, ¾ of which needs to be fundraised for.

➢ All activities are identified, together with partners and related cost.

	Example of activities from the AP roadmap
1.A Consumer Information	Regional workshop on sustainable consumption
1.B Sustainable Lifestyles and Education	A portfolio of tools that facilitate understanding of what a sustainable lifestyle means for different Asian countries and how sustainable lifestyles can be achieved.
1.C Sustainable Public Procurement	Support the ASEAN+3 Network on SPP and Ecolabelling;
1.D Sustainable Buildings and Construction	Capacity building on green building and construction
1.E Sustainable Tourism including Ecotourism	Asia Pacific Network on Sustainable Tourism (Asia Pacific NEST)
Horizontal activities	Two sub-regional workshops on the 10YFP
Communication	Development of a database of indicators on SCP. 2014-1015

(Based on the 10YFP Programmes)

➡ **Next Steps: Implementation, and revision of the roadmap by the end of 2015.**

The 10YFP Sustainable Public Procurement (S3P) Programme

Julie Godin

Programme Officer, Sustainable Consumption and Production
United Nations Environment Programme

22 May 2014

Official Launch of the 10YFP SPP Programme

The Sustainable Public Procurement Initiative (SPPI) officially became the 10YFP SPP Programme on April 1st at an event in New York, at the margins of the 10th Session of the Open Working Groups on Sustainable Development Goals

As such, the 10YFP SPP Programme officially adopted the Goals, Work Plan, Structure, MAC, and Modus Operandi of the SPPI

10YFP SPP Programme

- **Goal**

  Promote worldwide implementation of SPP through **increased cooperation** between key stakeholders and a **better understanding of its potential benefits and impacts.**

- **Objectives**
  - **Build the case for SPP**: improve the knowledge on SPP and its **effectiveness** as a tool to promote greener economies and sustainable development;
  - Support **the implementation of SPP on the ground** through increased collaboration and improved coordination between SPP stakeholders.

Regional distribution of the SPP Programme Partners

69 as of 15 March 2014

North America: 6
GOV: 1
IGO: 1
NGO: 2
BUS: 1
EXP: 1

Europe, 21
GOV: 6
IGO: 1
NGO: 4
EXP: 10

Asia Pacific: 11
GOV: 5
NGO: 7

West Asia: 1
GOV: 1

LAC: 10
GOV: 5
NGO: 2
BUS: 1
EXP: 2

Africa: 4
GOV: 3
IGO: 1

Global: 16
IGO: 10
NGO: 6

Legend
GOV: Government Organization
IGO: International Govt. Organization
NGO: Non-Governmental Organization
BUS: Private Sector Business
EXP: SPP Expert & Consultancies

4 main work areas

Greening supply chains

Ecolabels & Sustainable Standards

Collaborating with the private sector

Collaborating with Multilateral Development Banks (MDBs)

SPP Definitions, Concepts, & Principles

Cooperating for SPP Implementation

Areas of work

Monitoring Implementation & Assessing Impacts

Addressing Barriers & Promoting Innovative Solutions

Monitoring & evaluation systems

Measuring & communicating benefits

Promoting best SPP practices

Addressing legal barriers

Implementing Product-Service Systems

Including Small and Medium Enterprises (SMEs)

Current progress on some work areas

- **SPP Implementation Coordination Group**
  - Kicked off our bi-monthly Informative Webinar Series with a presentation by IISD on 25 April

- **Promoting Best Practices**
  - A Compendium of SPP/GPP Case studies was developed with OECD, to be published during Summer 2014

- **Addressing Barriers and Promoting Innovative Solutions**
  - ➢ **Implementation of Product-Service Systems**
    - ❑ Kickoff meeting (Seville, Fall 2013)
    - ❑ Position Paper on PSS being drafted (IISD, USAID, and WRAP)
    - ❑ Soon to develop case studies, guidance & training material, and a fact sheet on PSS for broad dissemination

Current progress on some work areas (continued)

- **Monitoring Implementation and Assessing Impacts**
  - ➢ **Monitoring & Evaluating SPP Implementation**
    - ❑ Developed a Concept Map of M&E systems
    - ❑ Currently selecting country case studies (due Summer 2014)
    - ❑ Report and Recommendations on efficient M&E systems (by December 2014)

  - ➢ **Measuring & Communicating SPP Benefits**
    - ❑ Report on the methodology, indicators, and recommendations for measuring and communicating SPP benefits (early 2015)

Current progress on some work areas (continued)

- **Cooperating with the private sector**
  - ➤ **Greening Supply Chains**
    - ❑ Gathered a growing network of supply chain experts
    - ❑ Drafted a pre-study on Sustainability in Supply Chains and how it relates to SPP (by June 2014)

  - ➤ **Supporting SPP implementation through sustainability standards and ecolabels**
    - Over 3 years: guidelines on ecolabels and SPP, promoting best practices, knowledge hub on SPP and ecolabels, network of experts on SPP and ecolabels
    - Kickoff meeting last September in London, upcoming meeting in Beijing this September

Current funding for 2014-2015

- 700,000 USD (direct and indirect) coming from:

Online platform of the 10YFP and its Programmes

SCP CLEARINGHOUSE
Sustainable Consumption and Production

www.scpclearinghouse.org

One click away from Sustainable Consumption and Production

The first online platform dedicated to advancing SCP worldwide through information, knowledge sharing and cooperation

Global SCP Clearinghouse

A platform to exchange, participate, cooperate + scale up

To date, 90,000 pages have been viewed by more than 10,500 unique visitors from 184 countries

- ✓ A community of **1,600 registered members from more than 1000 organizations and 130 countries** in the world
- ✓ A worldwide **database of SCP initiatives** (600 entries)
- ✓ An **expert / resource persons directory** (200 members)
- ✓ Scaling up for **collective impact** to shift to SCP patterns

Social media
1200+ followers of @GlobalSCP and Facebook likes

Thank you!

Contacts:

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Farid Yaker, Coordination Desk of the SPP Programme

farid.Yaker@unep.org

Background: Marrakech Task Force on SPP

- Led by the Swiss Government
- Members:

Switzerland, China, Argentina, Mexico, Ghana, Philippines, United Kingdom, Norway, Czech Republic, USA.

State of São Paolo

UNEP, UNDESA, ILO, European Commission

ICLEI, IISD

Objective: Facilitate the implementation of SPP in countries and Report the results for the drafting of 10YFP

UNEP has tested the MTF SPP methodology in 7 pilot countries with the support of the EU, Switzerland and the Francophonie

Marrakech Task Force Approach to SPP

- Status Assessment
- Legal Review
- Market Readiness Analysis
- Training
- Policy Plan
- Implementation
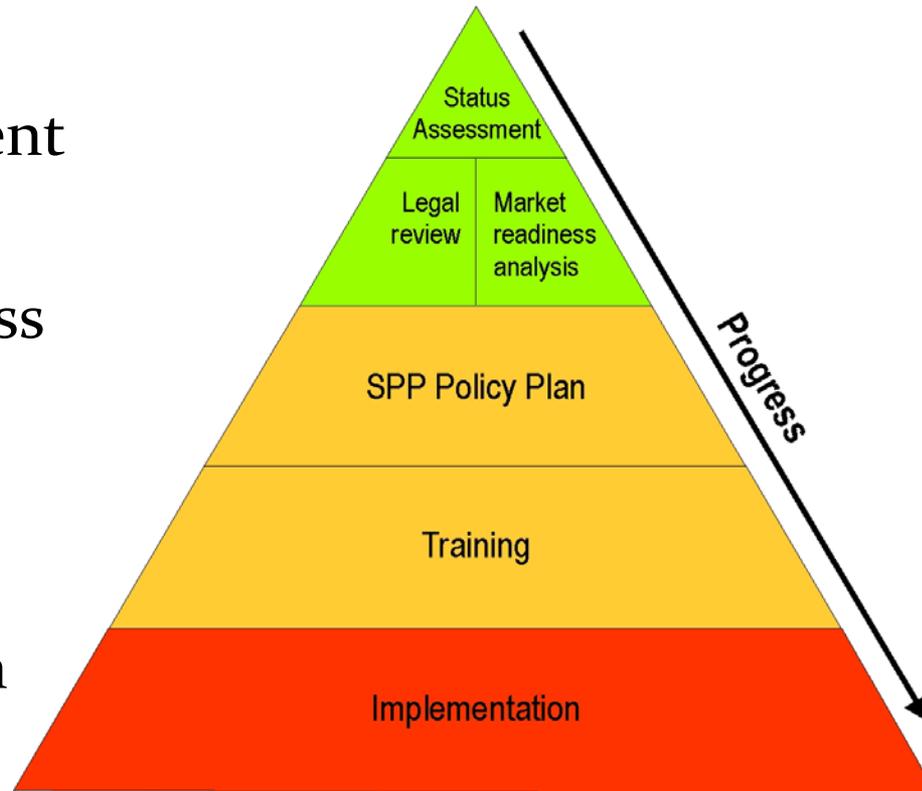
Country implementation

Capacity Building for Sustainable Public Procurement in Developing Countries

2009-2012

Accomplished Results:

– Training of 120 **SPP experts**;

– **7 countries assisted** in the development of SPP policies and action plans through the MTF Approach on SPP - **revised approach**

– **Policy conclusions** presented to the 19th Session of the UN CSD in 2011.

Pilot countries

Sustainable Public Procurement Guidelines: Introducing UNEP's Approach

The Guidelines of UNEP's SPP Approach incorporate the lessons drawn from the testing of the MTF Approach to SPP that UNEP rolled out in 7 pilot countries from 2009 to 2012.
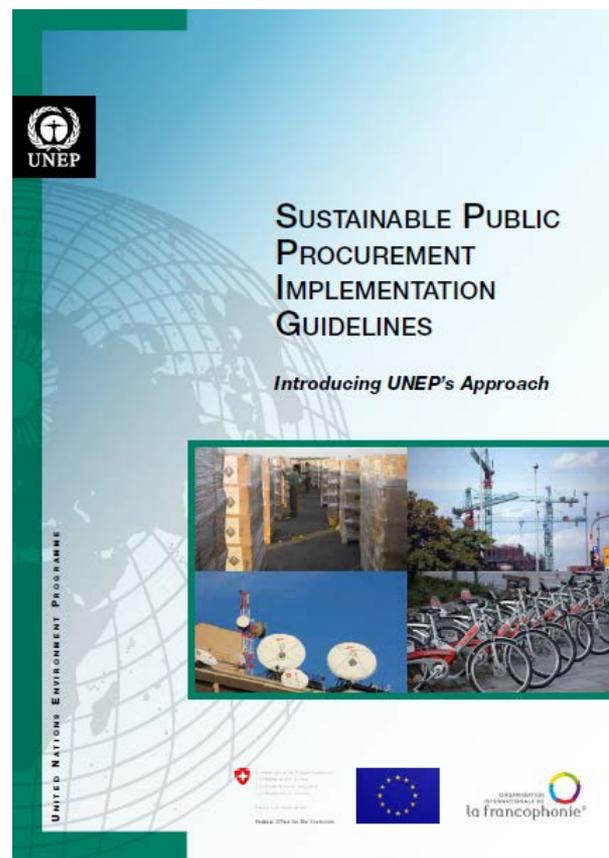
Study on the Impacts of Sustainable Public Procurement on Sustainable Development

The study outlines the sustainable development and market transformation impacts of SPP practices through 8 case studies. The study provides concrete guidance to assess sustainable development impacts and/or market changes.
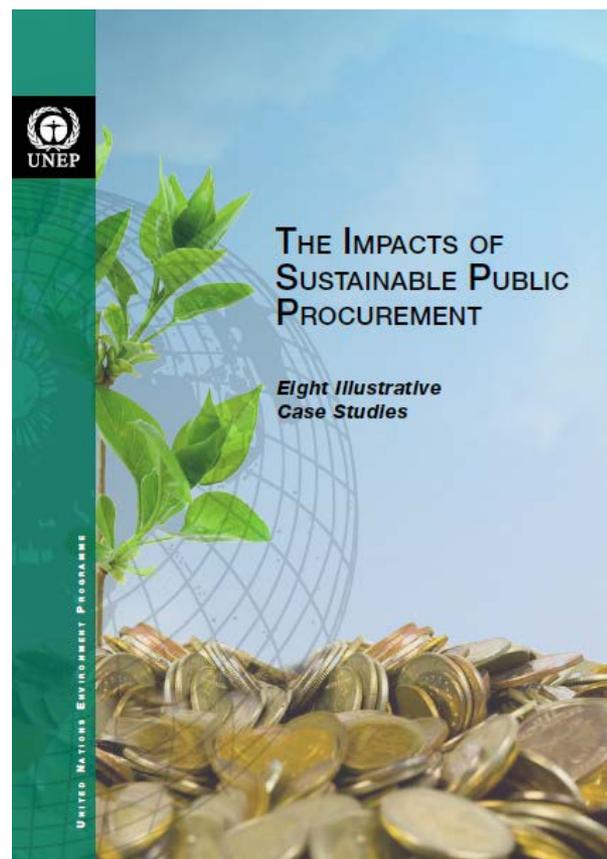
Sustainable Public Procurement Training Toolkit

UNEP's SPP training toolkit builds on the material developed by the MTF Approach to SPP. It incorporates the lessons drawn from the 5 training sessions conducted in 2009-2011 and from the pilot implementation of the SPP Approach. The toolkit targets decision makers, suppliers and procurers and is adaptable to national contexts.
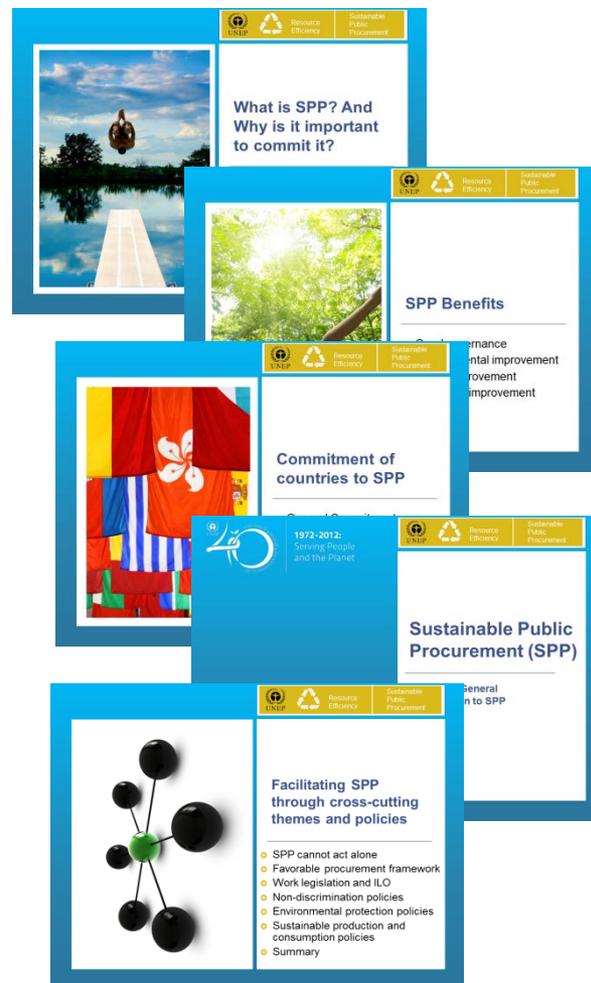
Summary of the UNEP SPP Methodology
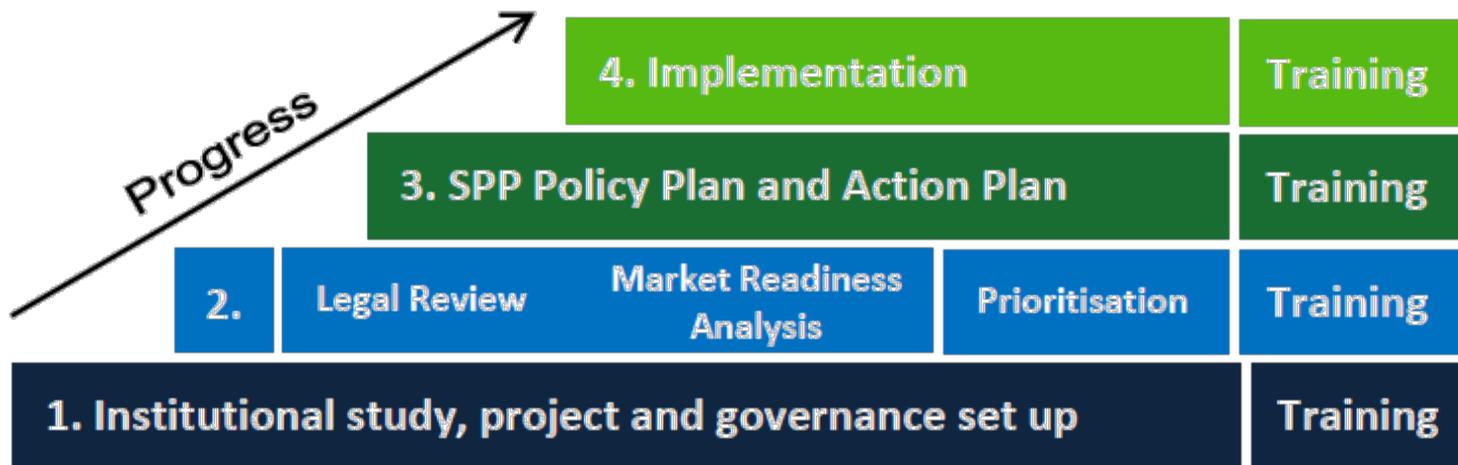
The SPP and Ecolabelling project 2013-2016

Objective

Provide **capacity development** and **technical assistance** to public and private sectors on the development of SPP policies and use of eco-labelling
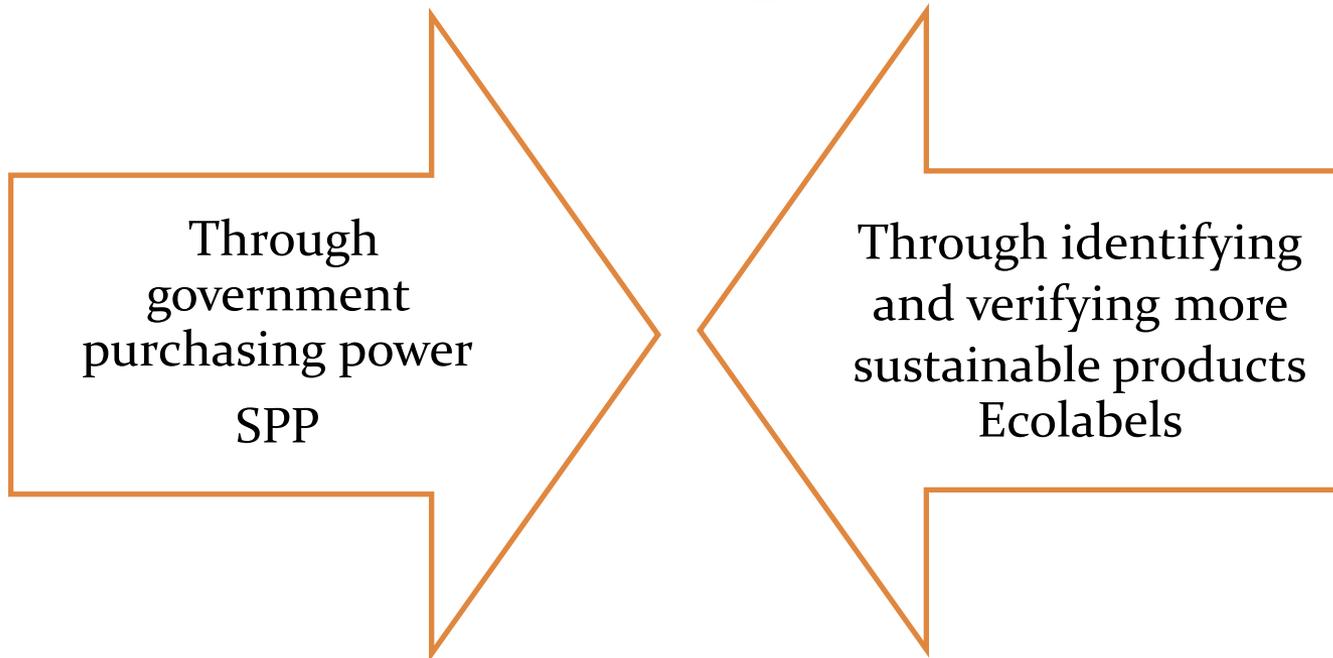
Components

1. Regional
2. National
3. Knowledge Management

SPPEL Overall Project Goal

stimulating the demand and supply of sustainable products

Through government purchasing power

SPP

Through identifying and verifying more sustainable products
Ecolabels

National Component: SPPEL Project Countries 2013-2016

SPPEL Regional Component

- **Two regions**:
  - ✓ Southern Cone (South America)
  - ✓ ASEAN+3

- **What**:
  - ✓ Regional collaboration on voluntary standards and labels
  - ✓ Sharing experiences and common learning on SPP/GPP implementation

ASEAN+3 GPPEL project

Objectives:

1. **Strengthen SPP/GPP and ecolabelling (EL) in the ASEAN+3 region**, based on the expertise of China, Japan and South Korea in the combined use of SPP and ecolabelling ;

2. **Enhance South-South collaboration** on those topics;

3. Ensure a broad and effective **participation of ASEAN+3 countries in the** activities of the 10YFP SPP Programme.

ASEAN+3 GPPEL project

Activity 1:

Establish an ASEAN+3 network of GPP and EL experts and policy makers and organization of yearly meetings of the network

- ✓ **Initial meeting** in Phuket, **Launch** in Seoul (October 2013)
- ✓ Yearly **meetings** – next one to take place in Beijing in September 2014
- ✓ Develop a **Roadmap for the ASEAN+3 GPPEL Network**

ASEAN+3 GPPEL project

Activity 2:

Develop ASEAN case studies on GPP and ecolabelling implementation

- ✓ **In conjunction with 10YFP S3P Work areas** 2C on GPP Good practices and Group 2A on SPP monitoring, a template has been developed.
- ✓ **Republic of Korea** and **China** have already provided cases.
- ✓ First compilation of cases will be published in Summer 2014 on OECD website
- ✓ Still looking for more ASEAN+3 case studies

ASEAN+3 GPPEL project

Activity 3:

Share GPP and ecolabelling knowledge through a regional capacity building scheme

- ✓ Deliver trainings back-to-back with annual GPP-EL network meetings

- ✓ **Content**:

- **GPP and EL policies** of China, Japan and South Korea;

- **Success stories replicable** by other ASEAN+3 countries;

- GPP/EL **experiences** of **non-ASEAN countries**;

- **International cooperation for harmonization** in the area of product sustainability information, voluntary labels and standards especially in the area of;

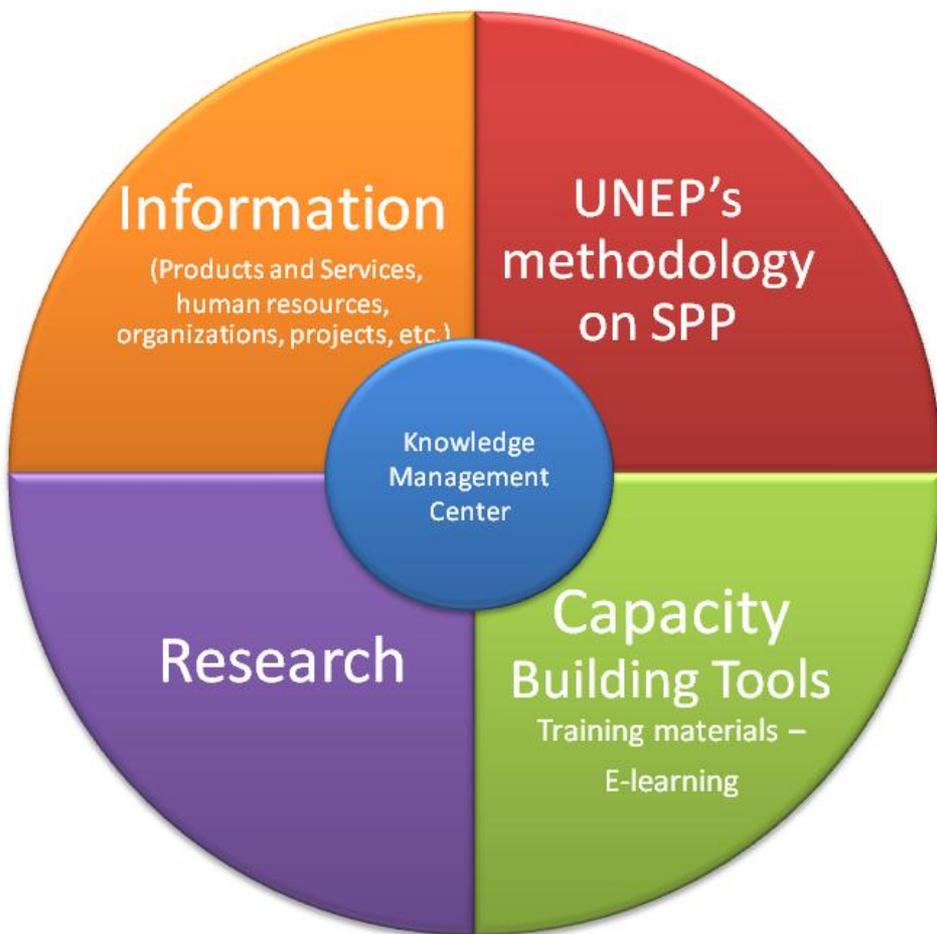- **UNEP SPP and EL approaches**

ASEAN+3 GPPEL project

Activity 4:

Improve the performance of GPP policies and EL schemes through the establishment of regional workgroups coordinated with the 10YFP S3P work areas

- ✓ Potentially establish **work areas** within the 10YFP focusing on regional topics
- ✓ For an application to join the 10YFP S3P please contact Julie Godin

www.scpclearinghouse.org

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through information, knowledge sharing and cooperation

ASEAN+3 GPPEL project

To be discussed this afternoon:

The Roadmap of the ASEAN+3 GPPEL Network

- ✓ Proposed activities:
  - ✓ Development of a directory of members
  - ✓ Organization of webinars to present member's activities and foster collaborations
  - ✓ Establishment of an online forum to encourage exchanges between members
  - ✓ Increased participation in 10YFP S3P
  - ✓ ASEAN+3 – specific training toolkit

Thank you!

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