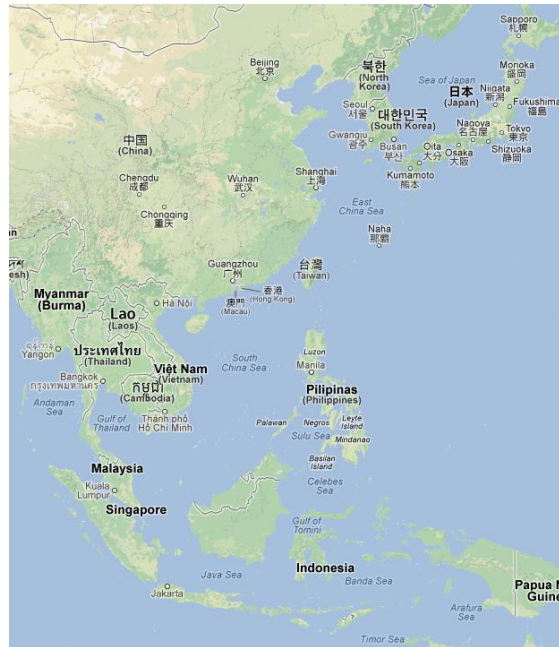


Regional Workshop

Green Public Procurement and Eco-Labeling

- Mutual acceptance of eco-labelling -



Ramah Lingkungan

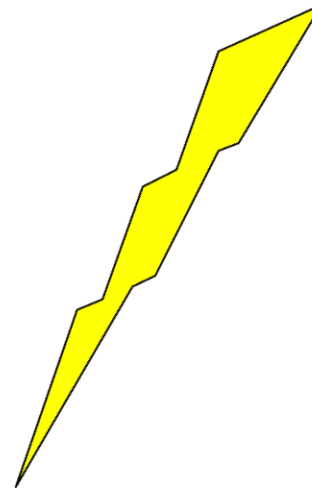
Phuket, May 2013

Andreas Manhart

The challenge:



**Products
for a
global
market**

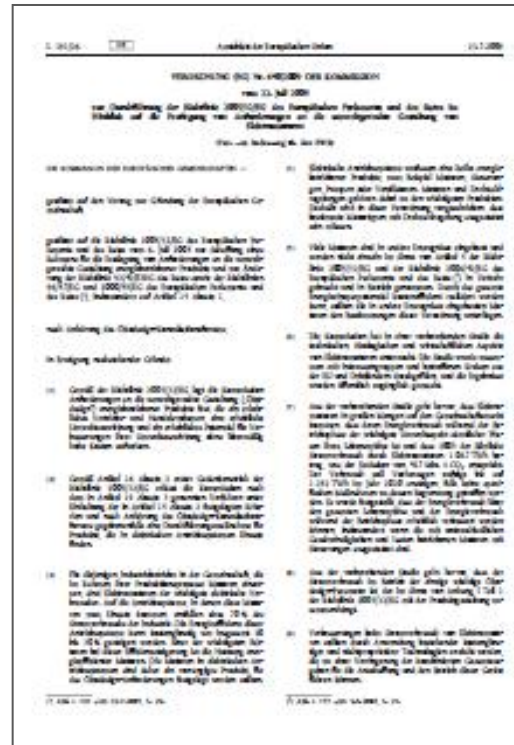


**Different
criteria for
national
eco-labels**



...used by many national labels.

1 uniform set of criteria...



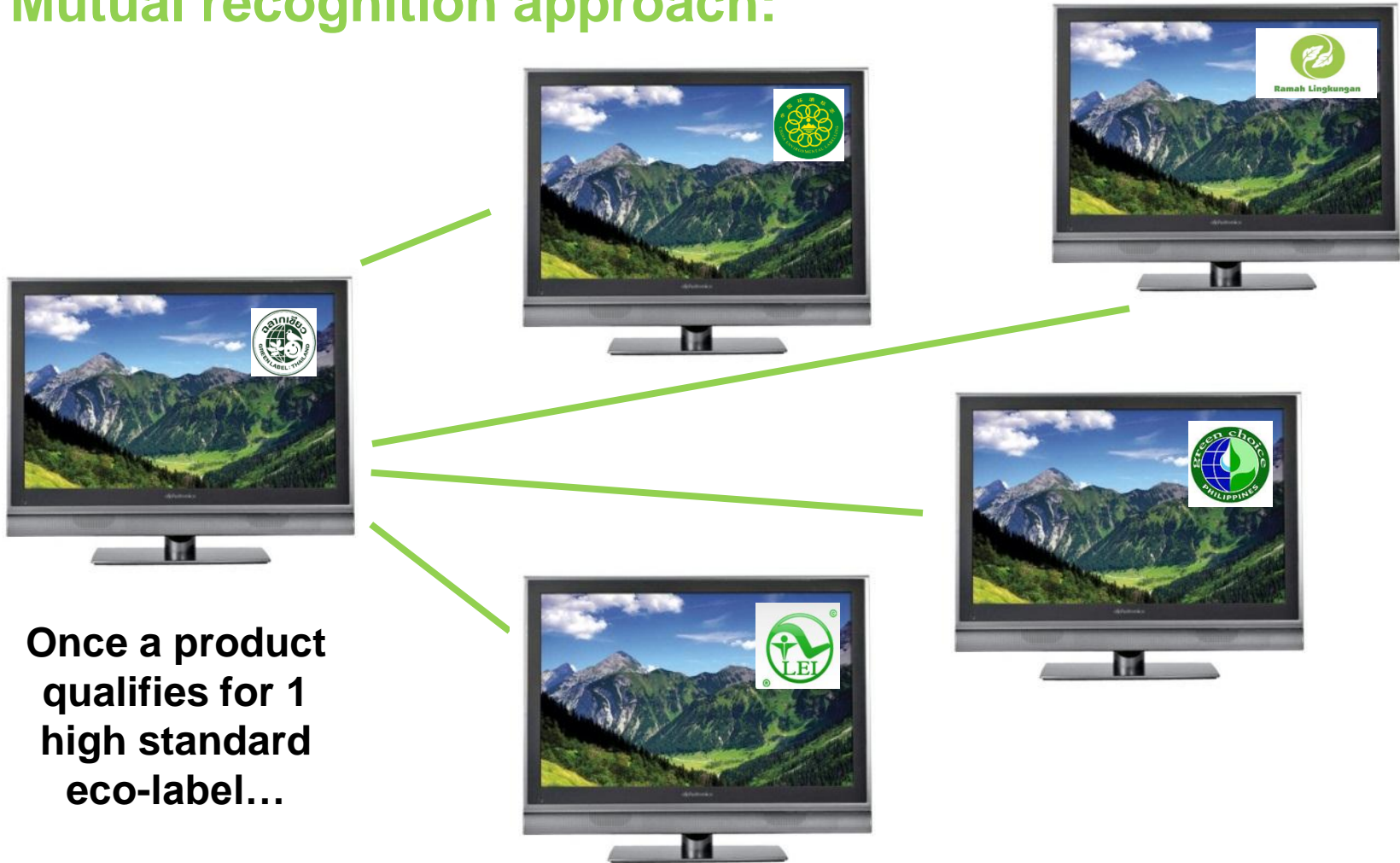
First steps are taken...



Energy star criteria are increasingly used as reference in the field of energy consumption of electronic products.

A copy – paste approach is not necessarily negative when it comes to criteria development !

Mutual recognition approach:



**Once a product
qualifies for 1
high standard
eco-label...**

...it automatically qualifies for other eco-labels.

**Thank you very much
for your attention!**

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